

# Website Analytics February 2018

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

## Overview

368,184 individuals visited the site

765,645 visits were made by the individuals above

3,353,937 pages were viewed during those visits

28.5% of the visitors were new to the site.

The average number of pages visited on each visit was 4.38.

The average time spent on each page was 02:27.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Philippines
5. Ukraine
6. United Kingdom
7. Japan
8. Brazil
9. Germany
10. Mexico

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Spanish
2. Korean
3. Russian
4. Chinese
5. Arabic

Browsers

This data shows that Chrome is the most popular browser.











Browser		Users	% Users
1.	Chrome	312,740	<div></div> 85.04%
2.	Safari	34,580	<div></div> 9.40%
3.	Internet Explorer	9,555	<div></div> 2.60%
4.	Edge	5,159	<div></div> 1.40%
5.	Firefox	2,563	<div></div> 0.70%
6.	Samsung Internet	1,732	<div></div> 0.47%
7.	Android Webview	421	<div></div> 0.11%
8.	Safari (in-app)	421	<div></div> 0.11%
9.	Amazon Silk	366	<div></div> 0.10%
10.	Opera	82	<div></div> 0.02%

Operating System

Operating System	Users	% Users
1. Chrome OS	248,196	 68.08%
2. Windows	63,094	 17.31%
3. iOS	33,551	 9.20%
4. Android	13,161	 3.61%
5. Macintosh	5,921	 1.62%
6. Linux	520	 0.14%
7. (not set)	49	 0.01%
8. Windows Phone	29	 0.01%
9. Xbox	18	 0.00%
10. BlackBerry	6	 0.00%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Users	% Users
1. washington school information processing cooperative	290,525	 76.23%
2. (not set)	41,243	 10.82%
3. frontier communications of america inc.	16,253	 4.26%
4. comcast ip services l.l.c.	5,505	 1.44%
5. comcast cable communications inc.	3,875	 1.02%
6. comcast cable communications llc	3,020	 0.79%
7. comcast cable communications	2,096	 0.55%
8. at&t mobility llc	1,681	 0.44%
9. comcast cable communications ip services	1,029	 0.27%
10. ipv4 address block not managed by the ripe ncc	850	 0.22%

Mobile Operating Systems

Operating System		Users	% Users
1.	iOS	33,277	<div></div> 70.01%
2.	Android	13,115	<div></div> 27.59%
3.	Windows	1,095	<div></div> 2.30%
4.	Windows Phone	22	<div></div> 0.05%
5.	BlackBerry	5	<div></div> 0.01%
6.	Firefox OS	5	<div></div> 0.01%
7.	Nintendo 3DS	5	<div></div> 0.01%
8.	Tizen	5	<div></div> 0.01%
9.	Nintendo WiiU	2	<div></div> 0.00%
10.	Playstation Vita	2	<div></div> 0.00%

Overall Screen Resolution

	368,184 % of Total: 100.00% (368,184)
1. 1366x768	246,477 (66.90%)
2. 1920x1080	34,185 (9.28%)
3. 375x667	15,808 (4.29%)
4. 1536x864	13,612 (3.69%)
5. 360x640	7,931 (2.15%)
6. 414x736	7,910 (2.15%)
7. 320x568	4,865 (1.32%)
8. 1600x900	3,904 (1.06%)
9. 1440x900	3,394 (0.92%)
10. 768x1024	3,226 (0.88%)

Mobile Screen Resolution

Screen Resolution		Users	% Users
1.	375x667	15,684	<div></div> 32.75%
2.	360x640	7,949	<div></div> 16.60%
3.	414x736	7,813	<div></div> 16.31%
4.	320x568	4,806	<div></div> 10.03%
5.	768x1024	3,145	<div></div> 6.57%
6.	375x812	1,218	<div></div> 2.54%
7.	412x732	913	<div></div> 1.91%
8.	360x740	890	<div></div> 1.86%
9.	412x846	881	<div></div> 1.84%
10.	320x570	390	<div></div> 0.81%











Mobile Devices

Mobile Device Info ?	Users ? ↓
	<b>48,042</b> % of Total: 13.05% (368,184)
1. Apple iPhone	<b>29,696</b> (61.91%)
2. Apple iPad	<b>3,310</b> (6.90%)
3. Microsoft Windows RT Tablet	<b>1,074</b> (2.24%)
4. Samsung SM-G955U Galaxy S8+	<b>513</b> (1.07%)
5. Samsung SM-G930V Galaxy S7	<b>510</b> (1.06%)
6. Samsung SM-G950 Galaxy S8	<b>446</b> (0.93%)
7. (not set)	<b>421</b> (0.88%)
8. Samsung SM-N950U Galaxy Note8	<b>367</b> (0.77%)
9. Samsung SM-G930T Galaxy S7	<b>360</b> (0.75%)
10. Samsung SM-J700T Galaxy J7 2015	<b>285</b> (0.59%)

## Device Category

Device Category ?	Users ? ↓
	<b>368,184</b> % of Total: 100.00% (368,184)
1. desktop	<b>317,423</b> (86.88%)
2. mobile	<b>42,412</b> (11.61%)
3. tablet	<b>5,508</b> (1.51%)

## Most visited pages

Page ?		Pageviews ? ↓
		<b>3,353,937</b> % of Total: 100.00% (3,353,937)
1. /		<b>775,568</b> (23.12%)
2. /Page/4701		<b>263,892</b> (7.87%)
3. /domain/2152		<b>77,305</b> (2.30%)
4. /Domain/10		<b>71,785</b> (2.14%)
5. /myview/		<b>48,695</b> (1.45%)
6. /Domain/15		<b>47,948</b> (1.43%)
7. /jacksonhigh		<b>47,745</b> (1.42%)
8. /Domain/16		<b>45,429</b> (1.35%)
9. /Page/9		<b>44,234</b> (1.32%)
10. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		<b>40,949</b> (1.22%)

District home page

LMS welcome page

Student Tools

Jackson High

MyView (must login to see)

Heatherwood Directory

Jackson High

North Middle

Cascade High

Login page

Capital Project - 233 people entered the website (69% came through the friendly URL). There were 751 unique page views and the average time on each page viewed was 27 seconds.

Bond and Levy had 34 people. There were 416 unique page views and the average time was 45 seconds.