

Website Analytics May 2018

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

339,926 individuals visited the site

739,795 visits were made by the individuals above

1,721,461 pages were viewed during those visits

73% of the visitors were new to the site.

The average number of pages visited on each visit was 2.33.

The average time spent on each page was 02:23.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Philippines
5. United Kingdom
6. France
7. Mexico
8. Germany
9. South Korea
10. Ukraine

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Chinese
4. Russian
5. French

Browsers

This data shows that Chrome is the most popular browser.






Browser	Users	% Users
1. Chrome	288,844	<div></div> 85.12%
2. Safari	32,303	<div></div> 9.52%
3. Internet Explorer	8,617	<div></div> 2.54%
4. Edge	4,713	<div></div> 1.39%
5. Firefox	2,511	<div></div> 0.74%
6. Samsung Internet	1,254	<div></div> 0.37%
7. Safari (in-app)	370	<div></div> 0.11%
8. Amazon Silk	279	<div></div> 0.08%
9. Android Webview	261	<div></div> 0.08%
10. Opera	66	<div></div> 0.02%

Operating System











Operating System	Users	% Users
1. Chrome OS	224,497	<div></div> 65.75%
2. Windows	68,443	<div></div> 20.04%
3. iOS	30,873	<div></div> 9.04%
4. Android	11,083	<div></div> 3.25%
5. Macintosh	6,108	<div></div> 1.79%
6. Linux	373	<div></div> 0.11%
7. (not set)	30	<div></div> 0.01%
8. Windows Phone	15	<div></div> 0.00%
9. Xbox	9	<div></div> 0.00%
10. Tizen	8	<div></div> 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Users	% Users
1. washington school information processing cooperative	264,254	 74.35%
2. (not set)	37,974	 10.68%
3. frontier communications of america inc.	13,444	 3.78%
4. vanoppen.biz llc	8,051	 2.27%
5. comcast ip services l.l.c.	4,487	 1.26%
6. comcast cable communications inc.	3,443	 0.97%
7. comcast cable communications llc	1,771	 0.50%
8. comcast cable communications	1,724	 0.49%
9. ipv4 address block not managed by the ripe ncc	1,550	 0.44%
10. at&t mobility llc	1,397	 0.39%

Mobile Operating Systems

Operating System	Users	% Users
1. iOS	30,737	 71.76%
2. Android	11,059	 25.82%
3. Windows	1,002	 2.34%
4. Windows Phone	13	 0.03%
5. Tizen	7	 0.02%
6. (not set)	4	 0.01%
7. BlackBerry	4	 0.01%
8. Nintendo WiiU	4	 0.01%
9. Playstation Vita	3	 0.01%
10. Firefox OS	1	 0.00%

Overall Screen Resolution

Browser ?	Users ? ↓
	<div>339,926</div> <div>% of Total: 100.00% (339,926)</div>
1. Chrome	288,844 (85.12%)
2. Safari	32,303 (9.52%)
3. Internet Explorer	8,617 (2.54%)
4. Edge	4,713 (1.39%)
5. Firefox	2,511 (0.74%)
6. Samsung Internet	1,254 (0.37%)
7. Safari (in-app)	370 (0.11%)
8. Amazon Silk	279 (0.08%)
9. Android Webview	261 (0.08%)
10. Opera	66 (0.02%)

Mobile Screen Resolution

Screen Resolution		Users	% Users
1.	375x667	14,381	<div></div> 33.23%
2.	414x736	7,784	<div></div> 17.99%
3.	360x640	6,333	<div></div> 14.63%
4.	320x568	4,000	<div></div> 9.24%
5.	768x1024	2,573	<div></div> 5.95%
6.	375x812	1,675	<div></div> 3.87%
7.	360x740	973	<div></div> 2.25%
8.	412x846	944	<div></div> 2.18%
9.	412x732	778	<div></div> 1.80%
10.	1280x853	294	<div></div> 0.68%











Mobile Devices

Mobile Device Info ?	Users ? ↓
	43,072 % of Total: 12.67% (339,926)
1. Apple iPhone	27,758 (64.17%)
2. Apple iPad	2,813 (6.50%)
3. Microsoft Windows RT Tablet	969 (2.24%)
4. Samsung SM-G950U Galaxy S8	490 (1.13%)
5. Samsung SM-G955U Galaxy S8+	453 (1.05%)
6. Samsung SM-G930V Galaxy S7	428 (0.99%)
7. (not set)	346 (0.80%)
8. Samsung SM-N950U Galaxy Note8	326 (0.75%)
9. Samsung SM-G930T Galaxy S7	305 (0.71%)
10. Samsung SM-G950 Galaxy S8	294 (0.68%)

Device Category

Device Category ?	Impressions ? ↓
	492,351 % of Total: 100.00% (492,351)
1. desktop	291,037 (59.11%)
2. mobile	182,132 (36.99%)
3. tablet	19,182 (3.90%)

Most visited pages

Page ?		Pageviews ? ↓
		1,721,461 % of Total: 100.00% (1,721,461)
1. /		441,125 (25.63%)
2. /Page/4701		144,412 (8.39%)
3. /Domain/10		42,110 (2.45%)
4. /domain/2152		38,637 (2.24%)
5. /myview/		28,643 (1.66%)
6. /Page/9		25,794 (1.50%)
7. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		25,634 (1.49%)
8. /jacksonhigh		24,006 (1.39%)
9. /jobs		19,812 (1.15%)
10. /Domain/16		18,375 (1.07%)

District home page

LMS welcome page

Jackson High

Student Tools

MyView (must login to see)











Cascade High

Login page

Jackson High

Employment

North Middle

Page ?		Pageviews ? ↓
		1,447,787 % of Total: 100.00% (1,447,787)
1. /		358,921 (24.79%)
2. /Page/4701		124,190 (8.58%)
3. /Domain/10		34,651 (2.39%)
4. /domain/2152		32,735 (2.26%)
5. /myview/		23,556 (1.63%)
6. /jacksonhigh		21,197 (1.46%)
7. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		21,049 (1.45%)
8. /Domain/16		20,410 (1.41%)
9. /Domain/13		20,263 (1.40%)
10. /Page/9		18,538 (1.28%)