

Website Analytics April 2018

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

287,353 individuals visited the site

611,497 visits were made by the individuals above

1,447,787 pages were viewed during those visits

72% of the visitors were new to the site.

The average number of pages visited on each visit was 2.37.

The average time spent on each page was 02:19.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Philippines
5. France
6. United Kingdom
7. South Korea
8. Mexico
9. Peru
10. Germany

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Russian
4. Chinese
5. French

Browsers

This data shows that Chrome is the most popular browser.











Browser		Users	% Users
1.	Chrome	242,977	<div></div> 84.31%
2.	Safari	28,121	<div></div> 9.76%
3.	Internet Explorer	7,861	<div></div> 2.73%
4.	Edge	4,630	<div></div> 1.61%
5.	Firefox	2,243	<div></div> 0.78%
6.	Samsung Internet	1,150	<div></div> 0.40%
7.	Safari (in-app)	449	<div></div> 0.16%
8.	Amazon Silk	292	<div></div> 0.10%
9.	Android Webview	291	<div></div> 0.10%
10.	Opera	78	<div></div> 0.03%

Operating System











Operating System		Users	% Users
1.	Chrome OS	186,716	<div></div> 64.43%
2.	Windows	60,086	<div></div> 20.73%
3.	iOS	26,856	<div></div> 9.27%
4.	Android	9,978	<div></div> 3.44%
5.	Macintosh	5,688	<div></div> 1.96%
6.	Linux	357	<div></div> 0.12%
7.	(not set)	40	<div></div> 0.01%
8.	Xbox	21	<div></div> 0.01%
9.	Windows Phone	17	<div></div> 0.01%
10.	BlackBerry	9	<div></div> 0.00%

Service Providers

This tells us what provider the visitor is using.

	Service Provider	Users	% Users
1.	washington school information processing cooperative	224,271	 74.78%
2.	(not set)	33,938	 11.32%
3.	frontier communications of america inc.	12,758	 4.25%
4.	comcast ip services l.l.c.	4,182	 1.39%
5.	comcast cable communications inc.	3,324	 1.11%
6.	comcast cable communications	1,663	 0.55%
7.	comcast cable communications llc	1,569	 0.52%
8.	ipv4 address block not managed by the ripe ncc	1,493	 0.50%
9.	at&t mobility llc	1,276	 0.43%
10.	comcast cable communications ip services	850	 0.28%

Mobile Operating Systems

	Operating System	Users	% Users
1.	iOS	26,673	 71.07%
2.	Android	9,851	 26.25%
3.	Windows	960	 2.56%
4.	Windows Phone	18	 0.05%
5.	BlackBerry	10	 0.03%
6.	Tizen	7	 0.02%
7.	(not set)	5	 0.01%
8.	Nintendo 3DS	2	 0.01%
9.	Nintendo WiiU	2	 0.01%
10.	Playstation Vita	1	 0.00%

Overall Screen Resolution

Browser ?		Users ? ↓
		287,353 % of Total: 100.00% (287,353)
1.	Chrome	242,977 (84.31%)
2.	Safari	28,121 (9.76%)
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10.	Opera	78 (0.03%)

Mobile Screen Resolution

Screen Resolution		Users	% Users
1.	375x667	12,424	<div></div> 32.92%
2.	414x736	6,423	<div></div> 17.02%
3.	360x640	5,803	<div></div> 15.38%
4.	320x568	3,464	<div></div> 9.18%
5.	768x1024	2,627	<div></div> 6.96%
6.	375x812	1,286	<div></div> 3.41%
7.	360x740	714	<div></div> 1.89%
8.	412x846	710	<div></div> 1.88%
9.	412x732	647	<div></div> 1.71%
10.	320x570	303	<div></div> 0.80%











Mobile Devices

Mobile Device Info ?		Users ? ↓
		45,799 % of Total: 10.76% (425,811)
1.	Apple iPhone	28,912 (63.41%)
2.	Apple iPad	3,254 (7.14%)
3.	Microsoft Windows RT Tablet	1,133 (2.48%)
4.	Samsung SM-G950 Galaxy S8	525 (1.15%)
5.	(not set)	476 (1.04%)
6.	Samsung SM-G930V Galaxy S7	461 (1.01%)
7.	Samsung SM-G955U Galaxy S8+	423 (0.93%)
8.	Samsung SM-G930T Galaxy S7	373 (0.82%)
9.	Samsung SM-N950U Galaxy Note8	332 (0.73%)
10.	Samsung SM-G935T Galaxy S7 Edge	234 (0.51%)

Device Category

Device Category ?	Impressions ? ↓
	535,906 % of Total: 100.00% (535,906)
1. desktop	319,253 (59.57%)
2. mobile	196,266 (36.62%)
3. tablet	20,387 (3.80%)

Most visited pages

Page ?		Pageviews ? ↓
		1,447,787 % of Total: 100.00% (1,447,787)
1. /		358,921 (24.79%)
2. /Page/4701		124,190 (8.58%)
3. /Domain/10		34,651 (2.39%)
4. /domain/2152		32,735 (2.26%)
5. /myview/		23,556 (1.63%)
6. /jacksonhigh		21,197 (1.46%)
7. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		21,049 (1.45%)
8. /Domain/16		20,410 (1.41%)
9. /Domain/13		20,263 (1.40%)
10. /Page/9		18,538 (1.28%)

District home page
LMS welcome page
Jackson High
Student Tools
MyView (must login to see)
Jackson High
Login page
North Middle
Evergreen Middle
Cascade High