Website Analytics June 2018

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

260,048 individuals visited the site

545,156 visits were made by the individuals above

1,304,039 pages were viewed during those visits

70% of the visitors were new to the site.

The average number of pages visited on each visit was 2.39.

The average time spent on each page was 02:21.

Most visits came from the following countries:

- 1. United States
- 2. India
- 3. Canada
- 4. Philippines
- 5. France
- 6. United Kingdom
- 7. Brazil
- 8. South Korea
- 9. Japan
- 10. Mexico

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

- 1. Korean
- 2. Spanish
- 3. Chinese
- 4. French
- 5. Russian

Browsers

This data shows that Chrome is the most popular browser.

	Browser	Users	% Users
1.	Chrome	209,616	81.09%
2.	Safari	33,073	12.79%
3.	Internet Explorer	6,840	2.65%
4.	Edge	4,167	1.61%
5.	Firefox	2,152	0.83%
6.	Samsung Internet	1,207	0.47%
7.	Safari (in-app)	561	0.22%
8.	Android Webview	392	0.15%
9.	Amazon Silk	305	0.12%
10	. Opera	53	0.02%

Operating System

Operating System	Users % Users
1. Chrome OS	154,222 59.42%
2. Windows	52,100 20.07%
3. iOS	32,288 12.44%
4. Android	11,229 4.33%
5. Macintosh	5,459 2.10%
6. Linux	4,176 1.61%
7. (not set)	23 0.01%
8. Windows Phone	23 0.01%
9. Xbox	19 0.01%
10. BlackBerry	9 0.00%

Service Providers

This tells us what provider the visitor is using.

Users	% Users
185,541	66.71%
32,980	11.86%
14,167	5.09%
9,192	3.30%
4,755	1.71%
3,512	1.26%
2,391	0.86%
2,366	0.85%
1,934	0.70%
1,849	0.66%
	185,541 32,980 14,167 9,192 4,755 3,512 2,391 2,366 1,934

Mobile Operating Systems

	Operating System	Users	% Users
1.	iOS	32,428	72.77%
2.	Android	11,175	25.08%
3.	Windows	907	2.04%
4.	Windows Phone	23	0.05%
5.	BlackBerry	10	0.02%
6.	Tizen	8	0.02%
7.	Nintendo 3DS	5	0.01%
8.	(not set)	3	0.01%
9.	Nintendo WiiU	3	0.01%
10	. Playstation Vita	1	0.00%

Overall Screen Resolution

Screen Resolution ? Users ? ↓ 260,048 % of Total: 100.00% (260,048) 100.00% (260,048) 1. 1366x768 151,873 (57.81%) 2. 1920x1080 26,976 (10.27%) 3. 375x667 15,162 (5.77%)
% of Total: 100.00% (260,048) 1. 1366x768 151,873 (57.81%) 2. 1920x1080 26,976 (10.27%)
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3. 375x667 15,162 (5.77%)
4. 1536x864 12,240 (4.66%)
5. 414x736 8,460 (3.22%)
6. 360x640 6,272 (2.39%)
7. 320x568 3,971 (1.51%)
8. 800x600 3,370 (1.28%)
9. 1600x900 3,179 (1.21%)
10. 1440x900 3,069 (1.17%)

Mobile Screen Resolution

1. 375x667 15,206 33.5 2. 414x736 8,523 18.799 3. 360x640 6,181 13.63%
3. 360x640 6,181 13.63%
4. 320x568 3,995 8.81%
5. 768x1024 2,761 6.09%
6. 375x812 1,966 4.33%
7. 360x740 1,144 2.52%
8. 412x846 1,001 2.21%
9. 412x732 760 1.68%
10. 320x570 302 0.67%

Mobile Devices

N	lobile Device Info ?	Users	? ↓
			1,703 of Total: 260,048)
1.	Apple iPhone	28,711	(64.41%)
2.	Apple iPad	2,928	(6.57%)
3.	Microsoft Windows RT Tablet	882	(1.98%)
4.	Samsung SM-G950U Galaxy S8	717	(1.61%)
5.	Samsung SM-G955U Galaxy S8+	453	(1.02%)
6.	Samsung SM-G930V Galaxy S7	438	(0.98%)
7.	Samsung SM-N950U Galaxy Note8	348	(0.78%)
8.	(not set)	305	(0.68%)
9.	Samsung SM-G960U Galaxy S9	296	(0.66%)
10.	Samsung SM-G930T Galaxy S7	281	(0.63%)

Device Category

Device Category ?	Impressions ? ↓
	492,351 % of Total: 100.00% (492,351)
1. desktop	291,037 (59.11%)
2. mobile	182,132 (36.99%)
3. tablet	19,182 (3.90%)

Most visited pages

Pa	age ?		Pageviews ?
			1,304,039 % of Total: 100.00% (1,304,039)
1.	I	P	294,045 (22.55%)
2.	/Page/4701	P	132,133 (10.13%)
3.	/Domain/10	P	25,159 (1.93%)
4.	/jacksonhigh	P	23,696 (1.82%)
5.	/myview/	P	22,093 (1.69%)
6.	/domain/2152	P	21,774 (1.67%)
7.	/site/Default.aspx?PageType=7&Sit eID=4&IgnoreRedirect=true	æ	20,022 (1.54%)
8.	/Domain/15	P	16,793 (1.29%)
9.	/Page/9	P	16,506 (1.27%)
10.	/jobs	P	15,995 (1.23%)

District home page LMS welcome page Jackson High Jackson High MyView (must login to see) Student Tools Login page Heatherwood Middle Cascade High Employment	
Jackson High Jackson High MyView (must login to see) Student Tools Login page Heatherwood Middle Cascade High	District home page
Jackson High MyView (must login to see) Student Tools Login page Heatherwood Middle Cascade High	LMS welcome page
MyView (must login to see) Student Tools Login page Heatherwood Middle Cascade High	Jackson High
Student Tools Login page Heatherwood Middle Cascade High	Jackson High
Login page Heatherwood Middle Cascade High	MyView (must login to see)
Heatherwood Middle Cascade High	Student Tools
Cascade High	Login page
	Heatherwood Middle
Employment	Cascade High
	Employment

Page ②			Pageviews	?	4
			1,721 % of Total: (1,		0%
1.	1	æ	441,125	(25.63	3%)
2.	/Page/4701	P	144,412	(8.39	9%)
3.	/Domain/10	P	42,110	(2.4	5%)
4.	/domain/2152	P	38,637	(2.2	4%)
5.	/myview/	P	28,643	(1.6	5%)
6.	/Page/9	P	25,794	(1.50	0%)
7 .	/site/Default.aspx?PageType=7&Sit eID=4&IgnoreRedirect=true	P	25,634	(1.49	9%)
8.	/jacksonhigh	P	24,006	(1.39	9%)
9.	/jobs	P	19,812	(1.1	5%)
10.	/Domain/16	P	18,375	(1.0	7%)