## Website Analytics July 2018

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

#### Overview

64,300 individuals visited the site

126,553 visits were made by the individuals above

362,202 pages were viewed during those visits

65% of the visitors were new to the site.

The average number of pages visited on each visit was 2.86.

The average time spent on each page was 02:27.

Most visits came from the following countries:

- 1. United States
- 2. India
- 3. Canada
- 4. Philippines
- 5. France
- 6. South Korea
- 7. Germany
- 8. United Kingdom
- 9. China
- 10. Mexico

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

- 1. Spanish
- 2. Korean
- 3. French
- 4. Chinese
- 5. Russian

#### **Browsers**

This data shows that Chrome is the most popular browser.

Users % Users
40,731 63.50%
15,473 24.12%
2,634 4.11%
2,343 3.65%
1,347   2.10%
718   1.12%
376   0.59%
230   0.36%
185   0.29%
35   0.05%

## **Operating System**

Operating System	Users	% Users
1. Chrome OS	19,480	30.35%
2. Windows	17,952	27.97%
3. iOS	14,884	23.19%
4. Android	6,677	10.40%
5. Macintosh	3,559	5.55%
6. Linux	1,580	2.46%
7. (not set)	28	0.04%
8. Tizen	14	0.02%
9. BlackBerry	3	0.00%
10. Firefox OS	2	0.00%

### **Service Providers**

This tells us what provider the visitor is using.

	Service Provider	Users	% Users
1.	washington school information processing cooperative	20,203	28.92%
2.	comcast cable communications llc	13,126	18.79%
3.	frontier communications of america inc.	7,245	10.37%
4.	t-mobile usa inc.	3,657	5.23%
5.	cellco partnership dba verizon wireless	2,635	3.77%
6.	comcast ip services I.I.c.	2,576	3.69%
7.	vanoppen.biz llc	2,228	3.19%
8.	comcast cable communications inc.	1,623	2.32%
9.	at&t mobility IIc	1,310	1.88%
10	. comcast cable communications	1,048	1.50%

# **Mobile Operating Systems**

Operating System	Users % Users
1. iOS	14,884 67.74%
2. Android	6,677 30.39%
3. Windows	389   1.77%
4. Tizen	14   0.06%
5. BlackBerry	3   0.01%
6. Firefox OS	2   0.01%
7. Nintendo WiiU	1   0.00%
8. Windows Phone	1   0.00%

#### **Overall Screen Resolution**

1.	1366x768	21,668	(33.43%)
2.	375x667	6,281	(9.69%)
3.	1920x1080	5,816	(8.97%)
4.	414x736	3,895	(6.01%)
5.	360x640	3,528	(5.44%)
6.	1536x864	2,245	(3.46%)
7.	768x1024	2,000	(3.09%)
8.	320x568	1,792	(2.76%)
9.	1440x900	1,704	(2.63%)
10.	800x600	1,491	(2.30%)

#### **Mobile Screen Resolution**

	Screen Resolution	Users	% Users
1.	375x667	6,279	28.24%
2.	414x736	3,895	17.52%
3.	360x640	3,525	15.86%
4.	768x1024	1,995	8.97%
5.	320x568	1,791	8.06%
6.	375x812	898	4.04%
7.	360x740	694	3.12%
8.	412x846	624	2.81%
9.	412x732	464	2.09%
10	). 320x570	176	0.79%
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#### **Mobile Devices**

N	lobile Device Info ?	Users	? <b>•</b>
		%	,911 of Total: (64,300)
1.	Apple iPhone	12,594	(56.91%)
2.	Apple iPad	2,099	(9.48%)
3.	Samsung SM-G950U Galaxy S8	397	(1.79%)
4.	Microsoft Windows RT Tablet	380	(1.72%)
5.	Samsung SM-G955U Galaxy S8+	284	(1.28%)
6.	Samsung SM-G930V Galaxy S7	251	(1.13%)
7.	Samsung SM-N950U Galaxy Note8	219	(0.99%)
8.	Samsung SM-G960U Galaxy S9	184	(0.83%)
9.	(not set)	182	(0.82%)
10.	Samsung SM-G930T Galaxy S7	151	(0.68%)

### **Device Category**

D	evice Category 🕜	Impressions ? ↓
		177,706 % of Total: 100.00% (177,706)
1.	desktop	107,508 (60.50%)
2.	mobile	<b>65,501</b> (36.86%)
3.	tablet	<b>4,697</b> (2.64%)

### Most visited pages

	age ?		Pageviews ? ↓
			362,202 % of Total: 100.00% (362,202)
1.	1	P	<b>64,522</b> (17.81%)
2.	/Page/4701	P	<b>13,312</b> (3.68%)
3.	/jobs	P	<b>11,613</b> (3.21%)
4.	/myview/	P	10,341 (2.86%)
5.	/site/Default.aspx?PageType=7&Si ID=4&IgnoreRedirect=true	te 🚇	9,908 (2.74%)
6.	/jacksonhigh	P	<b>5,614</b> (1.55%)
7.	/Page/9	P	<b>4,548</b> (1.26%)
8.	/domain/2152	P	<b>4,351</b> (1.20%)
9.	/domain/2122	P	<b>3,925</b> (1.08%)
10.	/domain/1485	P	<b>3,578</b> (0.99%)

District home page
LMS welcome page
Employment
MyView (must login to see)
Login page
Jackson High
Cascade High
Student Tools
Web Directory
Staff Links