

Website Analytics August 2018

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

97,282 individuals visited the site

242,841 visits were made by the individuals above

760,780 pages were viewed during those visits

61% of the visitors were new to the site.

The average number of pages visited on each visit was 3.13.

The average time spent on each page was 03:01.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Philippines
5. France
6. Mexico
7. United Kingdom
8. South Korea
9. Australia
10. Germany

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Russian
4. Chinese
5. French

Browsers

This data shows that Chrome is the most popular browser.







Browser	Users	% Users
1. Chrome	48,207	<div></div> 49.48%
2. Safari	32,909	<div></div> 33.78%
3. Internet Explorer	5,956	<div></div> 6.11%
4. Edge	3,975	<div></div> 4.08%
5. Firefox	2,324	<div></div> 2.39%
6. Samsung Internet	2,024	<div></div> 2.08%
7. Safari (in-app)	890	<div></div> 0.91%
8. Android Webview	655	<div></div> 0.67%
9. Amazon Silk	313	<div></div> 0.32%
10. Opera	67	<div></div> 0.07%

Operating System


Operating System	Users	% Users
1. iOS	32,408	<div></div> 33.28%
2. Windows	31,612	<div></div> 32.46%
3. Android	14,323	<div></div> 14.71%
4. Chrome OS	10,637	<div></div> 10.92%
5. Macintosh	5,291	<div></div> 5.43%
6. Linux	3,047	<div></div> 3.13%
7. (not set)	21	<div></div> 0.02%
8. Windows Phone	13	<div></div> 0.01%
9. Xbox	10	<div></div> 0.01%
10. Tizen	6	<div></div> 0.01%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Users	% Users
1. comcast cable communications llc	26,877	 23.75%
2. washington school information processing cooperative	16,473	 14.56%
3. frontier communications of america inc.	14,128	 12.49%
4. t-mobile usa inc.	9,220	 8.15%
5. celco partnership dba verizon wireless	5,965	 5.27%
6. comcast ip services l.l.c.	4,929	 4.36%
7. at&t mobility llc	3,415	 3.02%
8. comcast cable communications inc.	3,259	 2.88%
9. amazon technologies inc.	1,986	 1.76%
10. vanoppen.biz llc	1,973	 1.74%

Mobile Operating Systems

Operating System	Users	% Users
1. iOS	32,408	 67.77%
2. Android	14,323	 29.95%
3. Windows	1,066	 2.23%
4. Windows Phone	13	 0.03%
5. Tizen	6	 0.01%
6. BlackBerry	5	 0.01%
7. Firefox OS	1	 0.00%
8. Nintendo 3DS	1	 0.00%
9. Nintendo WiiU	1	 0.00%

Overall Screen Resolution

	97,282 % of Total: 100.00% (97,282)
1. 1366x768	14,889 (15.00%)
2. 375x667	14,061 (14.17%)
3. 1920x1080	10,024 (10.10%)
4. 414x736	8,732 (8.80%)
5. 360x640	7,338 (7.39%)
6. 320x568	3,891 (3.92%)
7. 768x1024	3,117 (3.14%)
8. 800x600	3,033 (3.06%)
9. 1536x864	2,973 (3.00%)
10. 1440x900	2,784 (2.81%)

Mobile Screen Resolution

Screen Resolution	Users	% Users
1. 375x667	14,060	<div></div> 29.11%
2. 414x736	8,731	<div></div> 18.08%
3. 360x640	7,332	<div></div> 15.18%
4. 320x568	3,889	<div></div> 8.05%
5. 768x1024	3,116	<div></div> 6.45%
6. 375x812	2,396	<div></div> 4.96%
7. 360x740	1,683	<div></div> 3.48%
8. 412x846	1,655	<div></div> 3.43%
9. 412x732	913	<div></div> 1.89%
10. 1280x853	464	<div></div> 0.96%











Mobile Devices

Mobile Device Info ?	Users ? ↓
	47,453 % of Total: 48.78% (97,282)
1. Apple iPhone	28,211 (58.96%)
2. Apple iPad	3,280 (6.86%)
3. Microsoft Windows RT Tablet	1,041 (2.18%)
4. Samsung SM-G950U Galaxy S8	964 (2.01%)
5. Samsung SM-G955U Galaxy S8+	677 (1.41%)
6. Samsung SM-N950U Galaxy Note8	602 (1.26%)
7. Samsung SM-G930V Galaxy S7	510 (1.07%)
8. Samsung SM-G960U Galaxy S9	493 (1.03%)
9. Samsung SM-G965U Galaxy S9+	432 (0.90%)
10. Samsung SM-G930T Galaxy S7	369 (0.77%)

Device Category

Device Category ?	Impressions ? ↓
	281,181 % of Total: 100.00% (281,181)
1. desktop	156,924 (55.81%)
2. mobile	115,809 (41.19%)
3. tablet	8,448 (3.00%)

Most visited pages

Page ?		Pageviews ? ↓
		760,780 % of Total: 100.00% (760,780)
1. /		115,890 (15.23%)
2. /Page/4701		41,129 (5.41%)
3. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		21,162 (2.78%)
4. /myview/		20,511 (2.70%)
5. /jacksonhigh		17,588 (2.31%)
6. /jobs		14,672 (1.93%)
7. /site/Default.aspx?PageID=4676		11,948 (1.57%)
8. /cascade		8,823 (1.16%)
9. /Domain/10		7,368 (0.97%)
10. /domain/2122		7,364 (0.97%)

- District home page
- LMS welcome page
- Login page
- MyView (must login to see)
- Jackson High
- Employment
- Student Calendar
- Cascade High
- Cascade High
- Web Directory