

Website Analytics November 2018

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

315,532 individuals visited the site

796,049 visits were made by the individuals above

1,917,930 pages were viewed during those visits

74.9% of the visitors were new to the site.

The average number of pages visited on each visit was 2.41.

The average time spent on each page was 02:36.

Most visits came from the following countries:

1. United States
2. Germany
3. Canada
4. India
5. Indonesia
6. Philippines
7. Turkey
8. United Kingdom
9. China
10. Mexico

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Russian
4. Chinese
5. Arabic

Browsers

This data shows that Chrome is the most popular browser.

Browser	Users	% Users
1. Chrome	269,133	 84.88%
2. Safari	32,319	 10.19%
3. Internet Explorer	7,148	 2.25%
4. Edge	4,425	 1.40%
5. Firefox	1,873	 0.59%
6. Samsung Internet	1,133	 0.36%
7. Amazon Silk	284	 0.09%
8. Android Webview	284	 0.09%
9. Safari (in-app)	275	 0.09%
10. Opera	65	 0.02%

Operating System

Operating System	Users	% Users
1. Chrome OS	218,028	 68.35%
2. Windows	52,454	 16.44%
3. iOS	31,051	 9.73%
4. Android	11,263	 3.53%
5. Macintosh	5,396	 1.69%
6. Linux	686	 0.22%
7. (not set)	72	 0.02%
8. Xbox	13	 0.00%
9. Tizen	12	 0.00%
10. Windows Phone	12	 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Users	% Users
1. washington school information processing cooperative	246,267	 72.69%
2. comcast cable communications llc	27,392	 8.08%
3. frontier communications of america inc.	14,488	 4.28%
4. t-mobile usa inc.	9,452	 2.79%
5. comcast ip services l.l.c.	6,065	 1.79%
6. cellco partnership dba verizon wireless	5,532	 1.63%
7. comcast cable communications inc.	3,996	 1.18%
8. at&amp;t mobility llc	3,615	 1.07%
9. comcast cable communications	2,102	 0.62%
10. sprint seattle pop	1,653	 0.49%

Referrals (visits that came to your site from sources outside of the Google search engine)

Source ?	Users ? ↓
	2,310 % of Total: 0.73% (315,532)
1. m.facebook.com	264 (11.26%)
2. msn.com	146 (6.23%)
3. classroom.google.com	130 (5.54%)
4. us.search.yahoo.com	120 (5.12%)
5. duckduckgo.com	101 (4.31%)
6. facebook.com	101 (4.31%)
7. k12.wa.us	100 (4.26%)
8. search.tb.ask.com	64 (2.73%)
9. applitrack.com	55 (2.35%)
10. epsweb.everett.k12.wa.us	48 (2.05%)

Mobile Operating Systems

Operating System	Users	% Users
1. iOS	31,064	 70.07%
2. Android	11,224	 25.32%
3. Windows	2,001	 4.51%
4. Windows Phone	13	0.03%
5. Tizen	10	0.02%
6. (not set)	8	0.02%
7. BlackBerry	5	0.01%
8. Firefox OS	2	0.00%
9. Nintendo 3DS	2	0.00%
10. Samsung	2	0.00%

Overall Screen Resolution

Screen Resolution ?	Users ? ↓
	315,532 % of Total: 100.00% (315,532)
1. 1366x768	208,396 (64.74%)
2. 1920x1080	20,397 (6.34%)
3. 1536x864	18,973 (5.89%)
4. 375x667	13,762 (4.28%)
5. 414x736	7,908 (2.46%)
6. 1280x720	7,456 (2.32%)
7. 360x640	5,305 (1.65%)
8. 320x568	3,421 (1.06%)
9. 1440x900	2,929 (0.91%)
10. 768x1024	2,876 (0.89%)

Mobile Screen Resolution

Screen Resolution	Users	% Users
1. 375x667	13,534	30.13%
2. 414x736	7,904	17.60%
3. 360x640	5,222	11.63%
4. 320x568	3,245	7.23%
5. 768x1024	2,840	6.32%
6. 375x812	2,759	6.14%
7. 412x846	1,337	2.98%
8. 360x740	1,298	2.89%
9. 1280x853	855	1.90%
10. 412x732	723	1.61%

Mobile Devices

Mobile Device Info ?	Users ? ↓
	44,426 % of Total: 14.08% (315,532)
1. Apple iPhone	27,769 (62.26%)
2. Apple iPad	3,098 (6.95%)
3. Microsoft Windows RT Tablet	2,062 (4.62%)
4. Samsung SM-G950U Galaxy S8	659 (1.48%)
5. Samsung SM-G960U Galaxy S9	451 (1.01%)
6. Samsung SM-G955U Galaxy S8+	390 (0.87%)
7. Samsung SM-G930V Galaxy S7	377 (0.85%)
8. Samsung SM-N950U Galaxy Note8	372 (0.83%)
9. (not set)	366 (0.82%)
10. Samsung SM-G965U Galaxy S9+	359 (0.80%)

Device Category

Device Category [?]	Users [?] ↓
	315,532 % of Total: 100.00% (315,532)
1. desktop	272,831 (85.98%)
2. mobile	38,455 (12.12%)
3. tablet	6,016 (1.90%)

Most visited pages

Page [?]	Pageviews [?] ↓
	1,917,930 % of Total: 100.00% (1,917,930)
1. / 	478,225 (24.93%)
2. /Page/4701 	161,690 (8.43%)
3. /domain/2152 	84,593 (4.41%)
4. /Domain/13 	30,753 (1.60%)
5. /Domain/10 	29,293 (1.53%)
6. /jacksonhigh 	26,191 (1.37%)
7. /myview/ 	25,734 (1.34%)
8. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true 	23,709 (1.24%)
9. /Domain/17 	20,387 (1.06%)
10. /Domain/15 	20,190 (1.05%)

District home page

LMS welcome page

Student Tools

Evergreen Middle

Jackson High

Jackson High

MyView (must login to see)

Login page

Cedar Wood Elementary

Heatherwood Middle

