

# Website Analytics December 2018

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

## Overview

284,346 individuals visited the site

659,240 visits were made by the individuals above

1,532,069 pages were viewed during those visits

74.4% of the visitors were new to the site.

The average number of pages visited on each visit was 2.32.

The average time spent on each page was 02:24.

Most visits came from the following countries:











1. United States
2. Canada
3. India
4. United Kingdom
5. Philippines
6. Indonesia
7. Germany
8. Mexico
9. China
10. Australia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Spanish
2. Korean
3. Russian
4. Chinese
5. Arabic

## Browsers

This data shows that Chrome is the most popular browser.

Browser	Users	% Users
1. Chrome	243,778	 85.66%
2. Safari	28,023	 9.85%
3. Internet Explorer	5,841	 2.05%
4. Edge	3,604	 1.27%
5. Firefox	1,507	 0.53%
6. Samsung Internet	1,022	 0.36%
7. Amazon Silk	226	 0.08%
8. Android Webview	201	 0.07%
9. Safari (in-app)	135	 0.05%
10. Opera	79	 0.03%

## Operating System

Operating System	Users	% Users
1. Chrome OS	198,086	 69.00%
2. Windows	47,072	 16.40%
3. iOS	27,190	 9.47%
4. Android	9,973	 3.47%
5. Macintosh	4,417	 1.54%
6. Linux	212	 0.07%
7. (not set)	97	 0.03%
8. Windows Phone	12	 0.00%
9. Tizen	11	 0.00%
10. Xbox	10	 0.00%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Users	% Users
1. <a href="#">washington school information processing cooperative</a>	219,014	<div><div></div></div> 71.93%
2. <a href="#">comcast cable communications llc</a>	23,442	<div><div></div></div> 7.70%
3. <a href="#">frontier communications of america inc.</a>	12,680	<div><div></div></div> 4.16%
4. <a href="#">t-mobile usa inc.</a>	8,171	<div><div></div></div> 2.68%
5. <a href="#">vanoppen.biz llc</a>	5,913	<div><div></div></div> 1.94%
6. <a href="#">comcast ip services l.l.c.</a>	5,241	<div><div></div></div> 1.72%
7. <a href="#">celco partnership dba verizon wireless</a>	4,836	<div><div></div></div> 1.59%
8. <a href="#">comcast cable communications inc.</a>	3,499	<div><div></div></div> 1.15%
9. <a href="#">at&amp;t mobility llc</a>	3,204	<div><div></div></div> 1.05%
10. <a href="#">comcast cable communications</a>	1,808	<div><div></div></div> 0.59%

**Referrals** (visits that came to your site from sources outside of the Google search engine)

Source ?	Users ? ↓
	<b>1,904</b> % of Total: 0.67% (284,346)
1. <a href="#">facebook.com</a>	<b>165</b> (8.58%)
2. <a href="#">msn.com</a>	<b>139</b> (7.23%)
3. <a href="#">classroom.google.com</a>	<b>104</b> (5.41%)
4. <a href="#">us.search.yahoo.com</a>	<b>91</b> (4.73%)
5. <a href="#">duckduckgo.com</a>	<b>90</b> (4.68%)
6. <a href="#">epsweb.everett.k12.wa.us</a>	<b>89</b> (4.63%)
7. <a href="#">k12.wa.us</a>	<b>84</b> (4.37%)
8. <a href="#">m.facebook.com</a>	<b>83</b> (4.32%)
9. <a href="#">search.tb.ask.com</a>	<b>53</b> (2.76%)
10. <a href="#">applitrack.com</a>	<b>45</b> (2.34%)

Mobile Operating Systems

Operating System	Users	% Users
1. iOS	27,444	<div></div> 69.93%
2. Android	10,015	<div></div> 25.52%
3. Windows	1,754	<div></div> 4.47%
4. Windows Phone	13	<div></div> 0.03%
5. Tizen	9	<div></div> 0.02%
6. BlackBerry	4	<div></div> 0.01%
7. (not set)	3	<div></div> 0.01%
8. Nintendo 3DS	1	<div></div> 0.00%
9. Nintendo WiiU	1	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Users ? ↓
	284,346 % of Total: 100.00% (284,346)
1. 1366x768	185,690 (64.64%)
2. 1920x1080	18,444 (6.42%)
3. 1536x864	15,742 (5.48%)
4. 375x667	11,435 (3.98%)
5. 414x736	6,886 (2.40%)
6. 1280x720	6,617 (2.30%)
7. 360x640	4,477 (1.56%)
8. 320x568	2,878 (1.00%)
9. 375x812	2,555 (0.89%)
10. 1440x900	2,512 (0.87%)

Mobile Screen Resolution

Screen Resolution		Users	% Users
1.	375x667	11,509	<div></div> 29.20%
2.	414x736	6,865	<div></div> 17.42%
3.	360x640	4,407	<div></div> 11.18%
4.	320x568	2,852	<div></div> 7.24%
5.	375x812	2,598	<div></div> 6.59%
6.	768x1024	2,269	<div></div> 5.76%
7.	360x740	1,341	<div></div> 3.40%
8.	412x846	1,234	<div></div> 3.13%
9.	414x896	985	<div></div> 2.50%
10.	1280x853	727	<div></div> 1.84%











Mobile Devices

Mobile Device Info ?	Users ? ↓
	38,999 % of Total: 13.72% (284,346)
1. Apple iPhone	24,498 (62.88%)
2. Apple iPad	2,467 (6.33%)
3. Microsoft Windows RT Tablet	1,759 (4.51%)
4. Samsung SM-G950U Galaxy S8	645 (1.66%)
5. Samsung SM-G960U Galaxy S9	482 (1.24%)
6. Samsung SM-G965U Galaxy S9+	355 (0.91%)
7. Samsung SM-G955U Galaxy S8+	350 (0.90%)
8. Samsung SM-G930V Galaxy S7	349 (0.90%)
9. (not set)	339 (0.87%)
10. Samsung SM-N950U Galaxy Note8	314 (0.81%)

Device Category

Device Category ?	Users ? ↓
	284,346 % of Total: 100.00% (284,346)
1. desktop	245,632 (86.33%)
2. mobile	33,981 (11.94%)
3. tablet	4,913 (1.73%)

Most visited pages

Page ?		Pageviews ? ↓
		1,532,069 % of Total: 100.00% (1,532,069)
1. /		383,215 (25.01%)
2. /Page/4701		125,809 (8.21%)
3. /domain/2152		65,991 (4.31%)
4. /Domain/13		26,099 (1.70%)
5. /Domain/10		21,489 (1.40%)
6. /myview/		19,971 (1.30%)
7. /jacksonhigh		19,880 (1.30%)
8. /Domain/15		19,457 (1.27%)
9. /Domain/14		18,660 (1.22%)
10. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		18,230 (1.19%)

- District home page
- LMS welcome page
- Student Tools
- Evergreen Middle
- Jackson High
- MyView (must login to see)
- Jackson High
- Heatherwood Middle
- Gateway Middle
- Login page

