Website Analytics January 2019

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

331,169 individuals visited the site

801,767 visits were made by the individuals above

1,946,665 pages were viewed during those visits

75% of the visitors were new to the site.

The average number of pages visited on each visit was 2.43.

The average time spent on each page was 02:32.

Most visits came from the following countries:

- United States
- 2. Canada
- 3. India
- 4. Indonesia
- 5. China
- 6. United Kingdom
- 7. Philippines
- 8. Germany
- 9. Mexico
- 10. Australia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

- 1. Korean
- 2. Spanish
- 3. Chinese
- 4. Russian
- 5. Vietnamese

This data shows that Chrome is the most popular browser.

Browser	Users % Users
1. Chrome	278,343 83.50%
2. Safari	38,046 11.41%
3. Internet Explorer	7,186 2.16%
4. Edge	4,201 1.26%
5. Firefox	2,007 0.60%
6. Samsung Internet	1,735 0.52%
7. Safari (in-app)	794 0.24%
8. Android Webview	450 0.13%
9. Amazon Silk	277 0.08%
10. Android Browser	94 0.03%

Operating System

Operating System	Users	% Users
1. Chrome OS	219,294	66.16%
2. Windows	55,601	16.77%
3. iOS	37,638	11.36%
4. Android	12,886	3.89%
5. Macintosh	5,673	1.71%
6. Linux	219	0.07%
7. (not set)	98	0.03%
8. Xbox	15	0.00%
9. Tizen	11	0.00%
10. Windows Phone	11	0.00%

Service Providers

This tells us what provider the visitor is using.

	Service Provider	Users	% Users
1.	washington school information processing c ooperative	244,388	68.90%
2.	comcast cable communications IIc	29,705	8.37%
3.	frontier communications of america inc.	15,308	4.32%
4.	t-mobile usa inc.	11,417	3.22%
5.	vanoppen.biz llc	6,994	1.97%
6.	comcast ip services l.l.c.	6,335	1.79%
7.	cellco partnership dba verizon wireless	6,218	1.75%
8.	at&t mobility Ilc	4,372	1.23%
9.	comcast cable communications inc.	4,240	1.20%
10	. microsoft corporation	2,229	0.63%

Referrals (visits that came to your site from sources outside of the Google search engine)

S	ource ?	Users	s ? ↓
		%	,904 of Total: 0.67% 284,346)
1.	facebook.com	165	(8.58%)
2.	msn.com	139	(7.23%)
3.	classroom.google.com	104	(5.41%)
4.	us.search.yahoo.com	91	(4.73%)
5.	duckduckgo.com	90	(4.68%)
6.	epsweb.everett.k12.wa.us	89	(4.63%)
7.	k12.wa.us	84	(4.37%)
8.	m.facebook.com	83	(4.32%)
9.	search.tb.ask.com	53	(2.76%)
10.	applitrack.com	45	(2.34%)

Mobile Operating Systems

Operating System	Users % Users
1. iOS	37,263 70.92%
2. Android	13,173 25.07%
3. Windows	2,064 3.93%
4. Tizen	11 0.02%
5. Windows Phone	11 0.02%
6. BlackBerry	5 0.01%
7. Nintendo 3DS	5 0.01%
8. (not set)	3 0.01%
9. Firefox OS	2 0.00%
10. Nintendo WiiU	2 0.00%

Overall Screen Resolution

В	rowser ?	Users	?	ψ
		% of Total:	1 ,16 100.00 331,16)%
1.	Chrome	278,343	(83.50	%)
2.	Safari	38,046	(11.41	%)
3.	Internet Explorer	7,186	(2.16	%)
4.	Edge	4,201	(1.26	%)
5.	Firefox	2,007	(0.60	%)
6.	Samsung Internet	1,735	(0.52	%)
7.	Safari (in-app)	794	(0.24	%)
8.	Android Webview	450	(0.13	%)
9.	Amazon Silk	277	(0.08	%)
10.	Android Browser	94	(0.03	%)

Mobile Screen Resolution

Screen Resolution	Users	% Users
1. 375x667	15,302	28.72%
2. 414x736	9,129	17.14%
3. 360x640	5,608	10.53%
4. 375x812	4,026	7.56%
5. 320x568	3,417	6.41%
6. 768x1024	2,894	5.43%
7. 414x896	2,325	4.36%
8. 360x740	1,887	3.54%
9. 412x846	1,745	3.28%
10. 412x732	925	1.74%

Mobile Devices

N	lobile Device Info 🕜	Users ? ↓
		52,484 % of Total: 15.85% (331,169)
1.	Apple iPhone	33,609 (63.59%)
2.	Apple iPad	3,055 (5.78%)
3.	Microsoft Windows RT Tablet	2,082 (3.94%)
4.	Samsung SM-G950U Galaxy S8	848 (1.60%)
5.	Samsung SM-G960U Galaxy S9	770 (1.46%)
6.	(not set)	562 (1.06%)
7.	Samsung SM-G965U Galaxy S9+	490 (0.93%)
8.	Samsung SM-N950U Galaxy Note8	467 (0.88%)
9.	Samsung SM-G955U Galaxy S8+	453 (0.86%)
10.	Samsung SM-G930V Galaxy S7	402 (0.76%)

Device Category

	Device Category ?	Users ? ↓
		331,169 % of Total: 100.00% (331,169)
1.	desktop	280,491 (84.23%)
2.	mobile	46,516 (13.97%)
3.	tablet	6,009 (1.80%)

Most visited pages

P	age ?		Pageviews ? ↓
			1,946,665 % of Total: 100.00% (1,946,665)
1.	/	P	452,592 (23.25%)
2.	/Page/4701	P	178,138 (9.15%)
3.	/domain/2152	P	81,411 (4.18%)
4.	/jacksonhigh	P	28,871 (1.48%)
5.	/Domain/10	P	28,620 (1.47%)
6.	/myview/	P	27,834 (1.43%)
7.	/site/Default.aspx?PageType=7& SiteID=4&IgnoreRedirect=true	P	25,970 (1.33%)
8.	/Domain/13	P	24,869 (1.28%)
9.	/Domain/15	P	23,881 (1.23%)
10.	/Domain/14	P	21,402 (1.10%)

District home page
LMS welcome page
Student Tools
Jackson High
Jackson High
MyView (must login to see)
Login page
Evergreen Middle
Heatherwood Middle
Gateway Middle