Website Analytics February 2019

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

303,352 individuals visited the site

768,650 visits were made by the individuals above

 1,792,609 pages were viewed during those visits

750% of the visitors were new to the site.

The average number of pages visited on each visit was 2.33.

The average time spent on each page was 02:27.

Most visits came from the following countries:

1. United States
2. Canada
3. Indonesia
4. India
5. Philippines
6. China
7. Germany
8. United Kingdom
9. Mexico
10. South Koriea

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Russian
4. Chinese
5. Vietnamese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Users	% Users	
1. Chrome	221,745		73.10%
2. Safari	61,446		20.25%
3. Internet Explorer	6,427		2.12%
4. Edge	4,594		1.51%
5. Samsung Internet	3,184		1.05%
6. Firefox	2,352		0.78%
7. Safari (in-app)	1,708		0.56%
8. Android Webview	1,148		0.38%
9. Amazon Silk	434		0.14%
10. Opera	110		0.04%

Operating System

Operating System	Users	% Users	
1. Chrome OS	158,208		52.36%
2. iOS	62,461		20.67%
3. Windows	52,071		17.23%
4. Android	22,371		7.40%
5. Macintosh	6,655		2.20%
6. Linux	263		0.09%
7. (not set)	58		0.02%
8. Windows Phone	26		0.01%
9. Xbox	22		0.01%
10. Tizen	15		0.00%

Service Providers

This tells us what provider the visitor is using.

	Service Provider	Users	% Users	
1.	washington school information processing cooperative	180,112		54.76%
2.	comcast cable communications llc	49,846		15.15%
3.	frontier communications of america inc.	23,606		7.18%
4.	t-mobile usa inc.	15,611		4.75%
5.	comcast ip services l.l.c.	9,336		2.84%
6.	cellco partnership dba verizon wireless	8,671		2.64%
7.	comcast cable communications inc.	6,266		1.91%
8.	at&t mobility llc	5,772		1.75%
9.	comcast cable communications	3,335		1.01%
10.	sprint seattle pop	2,617		0.80%

Referrals (visits that came to your site from sources outside of the Google search engine)

	Source	Users
		6,581 % of Total: 2.17% (303,352)
1.	m.facebook.com	2,238 (32.35%)
2.	t.co	598 (8.64%)
3.	facebook.com	426 (6.16%)
4.	l.facebook.com	319 (4.61%)
5.	research.net	298 (4.31%)
6.	lm.facebook.com	288 (4.16%)
7.	l.instagram.com	184 (2.66%)
8.	msn.com	159 (2.30%)
9.	heraldnet.com	155 (2.24%)
10.	applitrack.com	142 (2.05%)

Mobile Operating Systems

Operating System	Users	% Users	
1. iOS	62,312		71.74%
2. Android	22,679		26.11%
3. Windows	1,809		2.08%
4. Windows Phone	26		0.03%
5. Tizen	15		0.02%
6. BlackBerry	9		0.01%
7. (not set)	2		0.00%
8. Firefox OS	2		0.00%
9. Nintendo 3DS	2		0.00%

Overall Screen Resolution

Browser	Users
	303,352 % of Total: 100.00% (303,352)
1. Chrome	**221,745** (73.10%)
2. Safari	**61,446** (20.25%)
3. Internet Explorer	**6,427** (2.12%)
4. Edge	**4,594** (1.51%)
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10. Opera	**110** (0.04%)

Mobile Screen Resolution

	Screen Resolution	Users	% Users
1.	375x667	24,886	28.30%
2.	414x736	15,143	17.22%
3.	360x640	9,230	10.50%
4.	375x812	7,033	8.00%
5.	320x568	5,714	6.50%
6.	414x896	4,601	5.23%
7.	768x1024	4,572	5.20%
8.	360x740	3,403	3.87%
9.	412x846	3,358	3.82%
10.	412x732	1,645	1.87%

Mobile Devices

Mobile Device Info	Users
	86,009 % of Total: 28.35% (303,352)
1. Apple iPhone	55,558 (63.97%)
2. Apple iPad	4,890 (5.63%)
3. Microsoft Windows RT Tablet	1,762 (2.03%)
4. Samsung SM-G950U Galaxy S8	1,546 (1.78%)
5. Samsung SM-G960U Galaxy S9	1,354 (1.56%)
6. Samsung SM-G965U Galaxy S9+	950 (1.09%)
7. Samsung SM-G955U Galaxy S8+	936 (1.08%)
8. (not set)	870 (1.00%)
9. Samsung SM-N950U Galaxy Note8	865 (1.00%)
10. Samsung SM-G930V Galaxy S7	695 (0.80%)

Device Category

Device Category ?	Users ? ↓
	303,352 % of Total: 100.00% (303,352)
1. desktop	214,278 (71.22%)
2. mobile	78,503 (26.09%)
3. tablet	8,104 (2.69%)

Most visited pages

Page ?	Pageviews ? ↓	
	1,792,609 % of Total: 100.00% (1,792,609)	
1. /	536,167 (29.91%)	District home page
2. /Page/4701	111,085 (6.20%)	LMS welcome page
3. /domain/2152	58,042 (3.24%)	Student Tools
4. /jacksonhigh	26,163 (1.46%)	Jackson High
5. /myview/	25,353 (1.41%)	MyView (must login to see)
6. /Domain/10	24,426 (1.36%)	Jackson High
7. /Page/4692	23,935 (1.34%)	Emergency Closures
8. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true	22,037 (1.23%)	Login page
9. /Domain/15	20,526 (1.15%)	Heatherwood Middle
10. /Domain/13	17,895 (1.00%)	Evergreen Middle