

## News Release Everett Public Schools



Everett Public Schools

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### **Everett High School student wins \$5,000 in *Imagine Tomorrow* competition Teacher-advisor also earns \$5,000 to use in her classroom**

*How would you imagine tomorrow?* is the question posed to high school students competing in Washington State University's annual *Imagine Tomorrow* competition on the Pullman campus. The program's Web site challenges students to think about the "demand for clean energy, the threat of global warming, and the questions of how to transition to an economy based on alternatives to fossil fuels that are concerns for everyone. These tough issues demand focused research and a commitment that spans individuals, communities, governments, and industries."

Everett High School senior Jordan Steeves thought he had a great idea when he entered, and the judges agreed. In the *Behavioral Change* category Jordan's proposal for the [CYKLE water bottle](#) took first place. For his idea and the thought put into the concept, Steeves' earned \$5,000 for his own use. On his company Web site, Jordan describes the bottle: "CYKLE is an environmentally-friendly water bottle as well as a way for you personally to help the environment. CYKLE gives you the power to replant the future. Each time a CYKLE water carton is purchased, three percent of the profits are donated to organizations around the world that rebuild the environment. With the help of CYKLE you have the power to Replant Your Future."

Jordan and nine other Everett High school students traveled to Pullman and presented ideas for the future as varied as creating electrical energy from a microphone transducer and using cylindrical fans alongside freeways and railways to capture latent wind generated from traffic.

"The 10 boys put in hundreds of hours this year to prepare for the competition," noted Jordan's project advisor and AP Chemistry teacher Addie Smith. The idea for Jordan's project evolved from the senior project segment of his Culminating Exhibition, a high school graduation requirement. Smith, who was Jordan's AP Chemistry teacher was the certifying panelist for his presentation in January and strongly urged him to take this idea to the *Imagine Tomorrow* competition. Jordan says he's going to put his winnings toward his college education – he will be attending Western Washington University this fall.

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Jordon's success is going to help him further his education and make it possible for others to compete in future *Imagine Tomorrow* competitions. As his advisor for the project, Smith also won \$5,000 to use in her classroom. "Most of this money will go toward forming an Everett High School *Imagine Tomorrow* club," she says, "so that we can continue having Everett High School students share their ideas and help change the world."

More than 300 high school students in 89 teams from across the state of Washington competed in the four challenge categories – behavioral, technological, design, and multidisciplinary – to earn a share of the \$106,000 in prize money put up by event sponsors including Bank of America, The Boeing Company, BP Cherry Point Refinery and Weyerhaeuser.

"This is not a science fair, this is a problem-solving fair," said Miles Drake, senior vice president of research and development at Weyerhaeuser and the keynote speaker for the awards ceremony at Beasley Performing Arts Coliseum.

There is no silver bullet for the energy and environmental problems that face our country and the world, he said, and so it is important to explore many different ideas for new energy sources and new ways of doing things.

"The answer is going to come from all of the above," he said.

WSU President Elson S. Floyd also addressed the students, telling them, "You are setting the pace – the dynamic – for a better and brighter future."

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