

**General Advisory Council  
Educational Service Center, C3  
March 12, 2010 2:30 – 4 p.m.**

Those present were: Nick Alvanos, Terri Drayer, John Monroe, Amy Persell, Murray Reid, Dr. Gary Cohn, Carl Fender, Diane Storm, recorder

**Welcome – Introductions**

Carl Welcomed the General Advisory council and introductions were made.

Carl introduced Dr. Cohn. Dr. Cohn spoke about his background and the importance of a CTE General Advisory group and their role that they play.

**Message from Dr Cohn**

Some areas of focus are;

1. Community engagement
2. Global work ready
3. College and work ready
4. Diversity and partnership
5. Connection with business leaders
6. Strategic planning

Dr. Cohn also discussed the budget impact on the district, amount of pressure on CTE programs, funding and graduation requirements need to be visual to continue to grow overtime. Know how to serve students with skills, knowledge and ability to serve the need of industry. Dr. Cohn suggested looking at CTE program future and modifications to be made and improve quality of programs so they are effective which will increase enrollment.

State measurement is very high with an importance to get students up to standard.

Other topics of discussion were community engagement, strategic planning, state assessments and how the district relates to the community, and students of color. Important to know these areas that are working and respond. Leadership priorities, diversity, renew strategic plan, engaging folks in the community. Budget process. The school board today has a big wonderment about how CTE fits into offerings in the district. A growing skill center, playing the role it needs to play for preparing students for work. Connect with community through strategic planning. College and work ready.

Dr. Cohn encouraged the advisory group to go to the website to sign up for the strategic planning sessions to help guide the work.

More discussion from Dr. Cohn was on the work of counselors to think systemically with the perspective of thinking large, not small for the success of all students of color. Need to look at equity of every student.

Budget a huge problem,

Senate has passed a bill to raise the levy lid by 4%

K-4 ratio funding cuts next year, elimination of 1-27 dollars could result in 18 district positions.

K-4 CTE receives more enhancements on enrollment.

Looking for ways to tighten up, looking at enrollments, and should expect some CTE classes will be impacted. Making difficult decisions.

Dr. Cohn challenged the general advisory to look at how we might be able to take a successful model for CTE to grow and connect with the business community.

Murray was very encouraged with the support of Dr. Cohn in CTE program areas.

### **STEMS Initiative**

Carl discussed his trip to Greensboro NC for the National Educators Workshop. Some of the highlights were bridging the gap between materials science and biomaterials with human health applications. Carl expressed that it was very enlightening and informative with a different insight connection with high school, 2 year colleges, and 4 year universities.

### **MTAG**

Carl invited the advisory members to attend the MTAG "Valuing All Career Paths: Young People Building America" and handed out a flyer.

Aaron Reardon, Snohomish County Executive, is the opening key note speaker. Come hear what Executive Reardon has to say about the future of manufacturing and how it relates to our schools. Monday, May 3, 2010. 8:30 am-1:30 pm.

John Monroe, and Amy Persell were interested in receiving the email with further information

### **Board Report *(handout)***

Carl handed out a power point presentation that he shared with the school board on February 23rd. Scan skills employment skills, tech prep, future employment breakdown were in the packets. There are 27 tech prep agreements with high school and college level courses. Students are getting a jump start with tech prep credits.

DECA student presented to the board, and a robotics student talked about their competitions.

**What activities can we do to bring non traditional programs to the forefront  
(Structure change, ethnicity) (CTE Data Handout)**

Providing an opportunity for mentors, to come to the classroom so students could hear from actual people in the field. Recent grads in different fields that students can relate to. Bring in a mentor in the classroom of opposite gender. For example and female engineer or a fashion merchandising male. It was felt by the group to continue on going mentoring support and open dialog Video productions can capture successful connection with testimonies in different fields of study. Starting kids young was another focus area.

**Agenda items for next meeting**

Revisit discussion on involving community business leaders, and their input on CTE programs.

Student interest, balance with industries needs and model.

**4:00 Adjourn**

**Upcoming meetings: May 5, 2010**