

**General Advisory Council  
Educational Service Center  
November 2, 2004  
3:00 – 4:00pm  
Minutes**

Those Present: Kimi Shigetani, Murry Reid,

Introductions

Nick Alvanos, City of Everett

MaryKaye, Edmonds CC

Murry Reid, Verizon

Cathy Reitan, Center for Career Altern

Kimi Shigetani, Snohomish County Workforce Development

Louise Stanton-Masten, Everett Area Chamber of Commerce

Elect Chairperson: Lauren explained what the role of the chairperson.  
Murry Reid volunteered to take the 2 year role.

Student Presentation: Charlyn Mullen, Junior at CHS

Dress for Respect DECA at Cascade.

Nationals State completed a paper on Seattle Trend show. Advertisement for magazine. Commercial for advertisement. Fashion design. Talked about trip at nationals. Going to Anaheim with Students can be fashionable and modest at the same time. The Herald did an article. Going to the middle schools to do a fashion Gateway Evergreen Eisenhower during lunches. What not to wear. Take a topic and educate public relations. Silent auction in December Fashion show and dinner. Working with Nordstrom to supply the clothes by Nordstrom hopefully.

Emerging trends: Larry talked about new CTE classes that will be added to our curriculum. Need to know from community what the top 10 health services. Physic theypy. 2 accounting at JHS Economics and business law. Areas looking at marketing ed intro to marketing student store fashion at CHS. Add sports tourism class through marketing. Murry feed back technology cisco maintain high margins. Providing services with high band more of the Where is tech going tough arena to provide skills. Was impressed with Charlyn think on her feet, influence people. Skills understand through positive influence. Sales engineers. Work with people. Soft skills are important. Auto fastes going hourly rate. Kimi, studys industry cluster in Snohomish county tourism. Bus Ed arena, Retraining? Indtrusy anailizes. Stable areas of growth. For retraining. Where do we go to support what we are doing with classes. Workforce Worssource.com. Verizon HR person in Dallas. Sources for employment identify areas of growth. EDC business growth in the area contact person Debra Kunston. Supply and demand Cellular technology. 50% of profits for Verison Phone data wireless. Not cable type of communication. Training on this certification Broadband tech high speed.

## Resources for Everett Public Schools

Curriculum development finding teachers to teach program. Present to kids package deal with colleges. No hands on for kids. Heatherwood material science expores plastics woods. Snohomish HS just finished a machine tour on Nov 10<sup>th</sup>. 3d machine tech basic machine. Sno-Isle has the highest enrollment. Using hands to learn.

Kimi Boeing compost layers of plastic of cloth moldable. Broad scope of tech understanding the tech that are driving the different market.