

Friday Report: February 7, 2014

Subject: Cascade High School CTE DECA program
achieves Gold Certified status

Strategic Target: 5.4B

Date Submitted: February 4, 2014

Submitted by: C Fender

Cascade High School DECA's School-based Enterprise (SBE), has achieved Gold Certified status! The School-Based Enterprise at Cascade High School was among 166 school-based enterprises in the United States achieving Gold Level Certification this year and will be recognized at DECA's International Career Development Conference in Atlanta, Georgia scheduled for May.

A school-based enterprise (SBE) is an entrepreneurial operation in a school setting that provides goods and services to meet the needs of the market. SBEs are managed and operated by students as hands-on learning laboratories that integrate National Curriculum Standards in Marketing, Finance, Hospitality or Management. SBEs provide realistic and practical learning experiences that reinforce classroom instruction. School-based Enterprises are effective educational tools in helping to prepare students for the transition from school to work or college. Complete information about DECA's School-based Enterprise Certification Program can be found at www.deca.org/sbe.